

HotelPressLive – Contract Agreement



Hotel/ Company:		
Invoice Address:		
Country/ Postcode:		
Contact Name:		
Telephone/ E-Mail:		

HOTELPRESS//LIVE

Yes, we would like to receive HotelPressLive from (date) We prefer the following package (please tick):

Light

- ✓ no setup costs
- ✓ unlimited custom content
- ✓ includes online support
- ✓ no AFP news

Monthly fee: **79,- €**
 Annual fee (per month): **49,- €**

National

- ✓ no setup costs
- ✓ unlimited custom content
- ✓ includes online support
- ✓ AFP news in one language *

Monthly fee: **139,- €**
 Annual fee (per month): **98,- €**

International

- ✓ no setup costs
- ✓ unlimited custom content
- ✓ includes online support
- ✓ AFP news in five languages *

Monthly fee: **249,- €**
 Annual fee (per month): **199,- €**

* Choose from the following languages: German English French Spanish Dutch Japanese Chinese Russian

50 % discount on the above prices for our existing customers: Yes, I am subscribing to HotelPress or I am ordering it now.

Payment via telegraphic transfer within 14 days after issue of invoice

A/C #
BIC
IBAN

Please give us at least two weeks' notice before the subscription period ends, or it will be automatically renewed for the same period of time. I have read and understood the terms & conditions printed overleaf.

.....
Place Date Company Chop, Signature

Features at a glance

- Available for smart phones and tablet PC's
- Tailored for your needs (weather, special offers, tourist tips, hotel concierge information ...)
- Unlimited own content (text, images, video, ratings, social media)
- On request, AFP newsfeeds live in up to 5 languages
- Completely independent content curation and always managed by you
- Setup costs all inclusive
- No additional hardware or software costs – guests access their own devices
- Inclusive of all future updates and extensions
- Inclusive of all hosting and maintenance costs
- Recoup your investment through advertising
- Live support online during normal working hours
- Regular user statistics and analytics

Reply to fax +49 82 61-76 31 69

Postal address: 4media Verlag GmbH, Hochvogelstraße 4, 87778 Stetten, Germany

General terms of business

1. Upon confirmation of a subscription, or as soon as the customer forwards photos and texts to be incorporated on the site, the subscription order becomes valid and supply, approval and payment of the service become legally binding. This does not apply to any free trials and test subscriptions.
2. The subscription fee is payable upon issue of invoice, in advance and in full. During the subscription period, should a change in pricing occur, the new rates will apply from the date the change was announced. For prepaid periods of subscription, the original price is guaranteed and can't be increased. If VAT applies, all pricing is subject to value added tax.
3. If not stated otherwise, the postal address of the customer is the billing address.
4. The above mentioned services can only be offered to the guests of the hotel during their stay on the premises. The subscriber does not have any rights to use the data supplied beyond the guest information. In particular, the use of the data in other forms or making the data public on the internet is illegal.
5. Any change of subscription or cancellation thereof has to be forwarded to 4media GmbH in writing. The termination of a subscription prior to the end of a subscription term is not possible.
6. Any changes of subscription period, method of payment, bank details and information of delivery are only guaranteed if the changes are announced and received by 4media GmbH 10 days prior to the date the change should take effect.
7. The allocation of the service is done via the internet. For technical reasons relating to the structure of the internet, the publisher has no influence regarding the quality of data supplied over the internet. The publisher is not responsible for the availability and quality of telecommunication networks, data networks, and technical infrastructure. Should a breakdown occur which is outside the publisher's area of responsibility there will be no reimbursements of fees paid. Problems with the delivery of the service have to be reported immediately. The publisher is not liable for failed delivery, delayed delivery or damages during delivery, as well as the correctness of contents unless it happened on purpose or through gross negligence.
8. Should the service contain a completion or lottery, these are exempt from court action.
9. The customer data stored by the publisher to provide the service will be handled according to the legally valid data protection clause.
10. If the customer chooses to publish his/her own content on the site, the duty of care applies. The data submission of text, or proofs is done electronically if nothing else is agreed upon.
11. The subscriber is responsible regarding all content (text and pictures) published. The forwarding of data for text or proofs is done electronically, if nothing else was agreed upon. For all customer information published on the site, the subscriber is fully responsible and indemnifies 4media-Verlag GmbH against any liabilities about the content and the time it appears on the site. 4media-Verlag GmbH is not liable or accountable for the content of a subscriber. Nevertheless the subscriber declares that he or she has the necessary rights or the rights to use such content on the HotelPressLive site.
12. The publisher reserves the right to transfer existing contracts to another company. In this case the subscriber of the service has the right to cancel an existing contract immediately within 4 weeks after the change of ownership was announced. A change of ownership is deemed to be announced latest with the receipt of the new invoice from a new entity.
13. The place of business of 4media-verlag GmbH is Stetten / Germany. In doing business with clients, corporate bodies or dealing with special public assets, the place of law is where 4media-Verlag GmbH resides. For all legal matters, German law applies.

Data protection clause

Area of coverage

This privacy protection clause informs the user about the kind, scope, and reason for collecting personal data by the provider 4media Verlag GmbH, Hochvogelstr. 4, D-87778 Stetten, Germany, telephone +49- 8261 763160, Email info@4media-verlag.de, on this website (in the following text "the offer"). The lawful basis of the data protection clause can be found under German law in the Bundesdatenschutzgesetz (BDSG) and the Telemediengesetz (TMG).

Personal data / Server log files

The provider (if applicable the web space provider) collects data about each user of the offer (the so called server log files). The usage data consists of: name of the website, pages used, date and hour of the usage, amount of data, and information about data provided successfully, type of browser used and version of browser, operating system of the user, referrer's URL (page visited prior), IP address and the requested provider. The provider of the offer will use the collected data only for statistical analysis for the operation of the business, and for security and optimization reasons of the offer. The provider reserves the right to survey the data, if there is reasonable suspicion of unlawful use of the offer.

Handling of personal data

Personal data, such as data that allows identification of a person, including name, email address, or phone number, as well as personal likes, hobbies, memberships or whatever websites had been visited are part of the personal data. Such personal data will only be collected, used, or forwarded if lawful or if the user agrees to such collection of data.

Contacting the provider

If contact is made with the provider through forms, applications, or email, the information will be stored for purposes of processing the request, and in case further information is requested.

Comments and contributions

Should users leave comments or other contributions for example but not limited to a blog, the IP addresses will be stored for security reasons. This is to indemnify the provider from unlawful content like insults, unlawful political propaganda, and the like. As the provider could be sued for such unlawful content, the provider must be able to prove the identity of such a user.

Use of services and content from 3rd parties

It is possible that within the online offer, information from 3rd parties like YouTube videos, Google Maps, RSS feeds or graphics from other 3rd parties are included. Such information raises the possibility that those 3rd parties are able to have access to the IP address of the user, which is necessary for the presentation of such information. We try to restrict such content use so that the provider only needs the user's IP address to deliver its content. Nevertheless we have no influence, should such 3rd party providers store IP addresses for statistical reasons. Should we be aware of such 3rd party data collection we will inform the user to our best knowledge.

Cookies

Cookies are small files that allow the storage of specific information related to the smartphone, computer or tablet used. On one hand cookies help to make web sites more user-friendly which in return helps the user on the other hand. Cookies are used as well to collect static data of website usage to optimize online services when analyzed. Users have the possibility to limit the use of cookies. Most browsers offer the option to limit or to completely block cookies. Nevertheless the convenience of the usage may be reduced when cookies are blocked. Many online advertisements using cookies can be managed through the US site <http://www.aboutads.info/choices/> or through the EU site <http://www.youronlinechoices.com/uk/your-ad-choices>.

Registration information

Data entered for registration purposes will be used to provide offers and proposals. Users can be informed by email about changes in the offer, information relevant to offers and registration, and technical circumstances. The collected data is visible in the registration form used. This includes company name, name of the user, company logo, telephone number, and email address.

Google Analytics

This offer uses Google Analytics, a web analysis tool of Google Inc. ("Google"). Google Analytics uses so called cookies, text files, which are stored on the user's computer and which allow the analysis of the websites usage. The information provided by the cookies is forwarded to and stored at a server of Google Inc. in the USA. In the case that an IP de-personalization is activated on this website the IP address is stored by Google in an abbreviated version in the European Union or other countries that belong to the European economic zone. Only as an exception the full IP address is forwarded to a Google server in the USA and abbreviated there. The IP de-personalization is active on this website. Upon the request of the provider, Google will use this data to analyze the traffic on this website by the users to provide reports about the usage and further information about internet usage and site usage as a service to the provider. The IP address data used by Google Analytics will not be merged with other data from Google. Users can avoid cookies in the settings of their browser. Nevertheless we would like to inform you that some of the functions of this site might not be used in their entirety. In addition users can prevent the storage of data collected by cookies on this site and the forwarding of information to Google by downloading the following browser plugin <http://tools.google.com/page/gaoptout?hl=de>.

Google AdSense

This service uses Google AdSense, a service that allows the binding in of advertisements from Google Inc. Google AdSense uses so called cookies, text files, which are stored on the user's computer and allow the analysis of the websites usage. Google AdSense uses as well so called Web Beacons, which are invisible graphics. By the use of Web Beacons, information like the traffic on the sites can be analyzed. Information generated by cookies and Web Beacons (including the IP address of the user), like advertisement formats will be sent to and stored on a server by Google Inc. in the USA. This information can be forwarded by Google to a business partner. Google will not merge your IP address with other data stored. Users can prevent the installation of cookies in the settings of their browser. The provider must inform you that some functions of the offer may then not work to the full extent. By using this website the user agrees that Google can collect and analyze data for reasons explained above.

Disclaimer, changes, corrections, and updates

The user has the right upon request and without any charges to receive information about personal data stored. In addition the user has the right to have personal data corrected, personal data locked, or personal data deleted, as long as there is no obligation to store such data under given laws.

Stetten/Germany December 12th 2013